



FIRST IN LAWNS

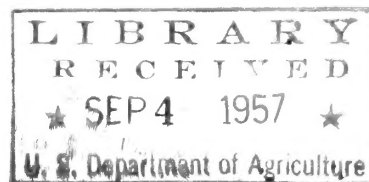
FOR District of Columbia,
Maryland & Virginia

62

7/21/57

O.M. Scott & Sons
Marysville, Ohio

LOCAL LAWN PROGRAM - SEPTEMBER-OCTOBER, 1957



A U T U M N -- the best time of the year - to sow grass seed to make a new lawn or thicken an established lawn

the most rewarding time to strengthen your lawn with grass fertilizer and weed controls

Help for drouth-weakened grass!

With the Scotts program you can salvage your lawn without a major rebuilding program

First, crabgrass. Knock it out with CLOUT. If plantain, buckhorn, other broadleaf pests, spread WEED & FEED.

Weeds or no weeds, make New TURF BUILDER key in your save-the-grass program. Go ahead and put it on, even if the grass is completely brown. Won't harm what's there, will revitalize weakened plants.

Make spreader application of SOIL IMPROVER the same day you fertilize, and if grub-proofing is needed, spread COPE, too.

Next step, seeding. Do it as soon as heavy rain or watering has flushed away the weed controls you used in step 1.

New Lawn 1. Complete soil preparation as early as possible.

2. Just before final raking: spread Scotts Soil Improver, followed immediately by TURF BUILDER. It's better placement if they are worked into the upper inch or two of soil.

3. Sow Scotts brand that produces the type of lawn which best suits your needs. No harm if seed in contact with Turf Builder or S I.

MISCELLANEOUS LOCAL NOTES

MOISTURE is critical -- especially for seedling grass. If not constantly available, loss of sprouts likely. Also watch surprise drying by winds. Also happens in established lawns. October drouth sometimes severe, especially under trees where grass and tree roots compete for moisture.

WILD ONION -- may pop up after mowing discontinued in fall. If so, get after them with 4-XD or WEED & FEED. Mow off spikes if they keep growing. Tough to get rid of Wild Onion because of food reserves in underground bulbs. If onions show up in early spring, repeat treatment and mowing.

MID-WINTER COLOR -- often improved by late fall application of TURF BUILDER.

TR-D

167-T 72157



FIRST IN LAWNS



Scotts® Seed—ideal for fall planting

Good lawns start with choice seed, bursting with goodness, get up and go. Handsome, golden grain, sun-drenched as it ripened in hidden, favored valleys. Gathered from the four corners of the earth, each kind from a particular spot where grassmen find Nature extra kind. Scientifically cured, cleaned and blended by Scotts 87 years of know-how, in the world's most modern seed plant.



PICTURE Brand
— a blend of finer bladed grasses that makes the elegant lawn. Generous feeding and abundant

water assure brilliant green turf of lovely smooth texture.

500 sq ft - \$ 1.98
2,500 sq ft - 9.85
10,000 sq ft - 38.85



FAMILY Brand
— adaptable composition of strong attractive grasses . . . good looks, good wear . . . without pampering.

Good soil or poor. The ideal choice for most local lawns, sun or shade.

200 sq ft - \$ 1.49
1,000 sq ft - 5.95
5,000 sq ft - 29.45



PLAY Brand — a blend of sturdy, broader bladed grasses. Makes a quick rugged cushion with only minimum mois-

ture and maintenance. As in all Scotts blends, contains only perennial grasses.

100 sq ft - \$.98
500 sq ft - 3.98
2,500 sq ft - 18.95

BLUEGRASS Blend — contains four of the world's best bluegrasses — and only bluegrasses. Takes extra time to sprout and somewhat longer time to develop into a thick turf. Once established, thrives in moderate moisture conditions if mowing height is maintained at 1½ to 2 inches.

250 sq ft - \$1.49
1,000 sq ft - 5.95

CLOVEX — the easier-to-plant lawn clover. Insures even, uniform coverage. Handy shaker box.

200 sq ft - \$.98
500 sq ft - 1.98

SCOTTS SPREADER — as essential as a lawn mower!

Simplifies seeding, feeding and weeding

Tailored specifically and exclusively to Scotts products

Even, accurate, economical application every time,
enjoy the satisfaction of doing a professional job

Save *Hours* — 4 to 6 minutes to treat 1,000 sq ft

Lasts for years — nothing to get out of order

Simply set the sliding dial as prescribed
on the Scotts product to be spread

Key to Continuing Better Lawn

16 inch -	\$12.95
18 inch -	16.50
24 inch -	24.50
36 inch -	49.50



TURF BUILDER® — the complete grass fertilizer

Scientifically formulated by the
new, exclusive Scotts process

Power packed, steady, lasting action

Non-burning . . . no need to water-in

Best feeding in less than half the usual
weight to handle or push in the spreader

Nice to handle — clean granules

No odor . . . no dust . . . pleasant to use

1,000 sq ft -	\$ 1.50
2,500 sq ft -	2.75
5,000 sq ft -	4.50
10,000 sq ft (2 bags) -	8.85
50,000 sq ft (10 bags) -	39.50

SCOTTS ORGANIC — for those who prefer an all-natural organic fertilizer. No chemicals, no synthetics
Bag, 50 lbs \$4.50

SOIL IMPROVER

The modern acid-neutralizer, plus
dolomitic magnesium and calcium sulfate

With life-giving iron added

Aids moisture penetration

Improves response from all treatments

Bag, 1,000 sq ft -	\$ 2.95
10 bags (500 lbs) -	25.00



WEED & FEED — clears out weeds . . .

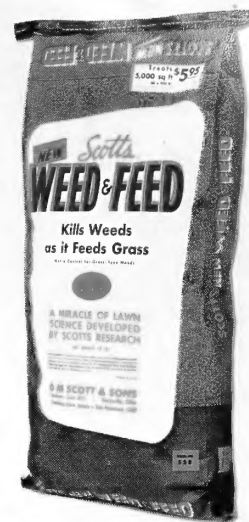
. . . makes way for new grass

Great labor-saver—simple spreader
treatment. No need to measure,
no messing with water

Clean, dry granules . . . ready to spread

Fertilizes your grass as it destroys
Dandelions, Plantain, Buckhorn,
Wild Onion, similar pests

1,000 sq ft -	\$ 1.95
2,500 sq ft -	3.45
5,000 sq ft -	5.95
50,000 sq ft (10 bags) -	49.50



4-XD® — leader in weed controls for 10 years!

Clean, dry, easy to apply. Quickly clears out all common
broadleaf weeds.

Shaker Can -	89¢	5,000 sq ft -	\$ 3.95
2,500 sq ft -	\$1.95	50,000 sq ft (10 bags) -	35.00

CLOUT® stops Crabgrass fast!

Hard-hitting, blasts out toughest invader

Also controls dallis grass, foxtail,
goose grass

Clean granular material . . . apply dry
just as it comes from the package

2,500 sq ft -	\$3.95	5,000 sq ft -	\$6.95
50,000 sq ft (10 bags) -	\$62.50		



SCUTL® — superb lawn treatment product. In late fall, appli-
cation controls Snow Mold fungus.

2,500 sq ft -	\$3.45	5,000 sq ft -	\$5.95	50,000 sq ft	\$52.50
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COPE® — the modern lawn insecticide. Potent granules easily
applied with Scotts Spreader. Protects lawns against chewing
grubs and their ilk for several years. Also excellent control for
ANTS, cutworms, chiggers.

Shaker Can -	89¢	2,500 sq ft -	\$2.95
5,000 sq ft -	\$4.95	50,000 sq ft (10 bags) -	\$42.50

KANSEL® — controls unwanted clover. Also oxalis, poison ivy,
poison oak, honeysuckle.

Shaker Can -	89¢	2,500 sq ft -	\$2.95
5,000 sq ft -	\$4.95	50,000 sq ft (10 bags) -	\$42.50

SAVE On Important Fall Needs
Use 88th Anniversary Coupons

Downtown

GUDE BROTHERS 1212 F St.	NA	8-4276
HECHINGER	LI	7-9400
Northeast—15th & H Sts		
Northwest—5925 Georgia		
Anacostia—1905 Nichols		
Falls Church—Lee Hwy.	JE	2-2600
Alexandria—3131 Duke St.	LI	7-9400
Rockville-By-pass & N Washington St		
THE HECHT CO Gdn Shop F-7th & E Sts.	NA	8-5100
Arlington—Washington & Glebe		
WOODWARD & LOTHROP 11th & G St NW.	DI	7-5300
Chevy Chase	OL	4-7600
Alexandria	KI	8-1000
KANN'S	DI	7-7200
Arlington—3401 N Fairfax		
MARK'S LOCK & HDWE 1327 7th St NW.	HU	3-5141
FRAGER'S HDWE 2301 Penna Ave SE.	LU	1-2100
1115 Penna Ave SE.	LI	3-6157

Southeast**ABINGDON**

VANCE SUPPLY INC

ALEXANDRIA

WORTH HULFISH & SONS 315 King.	KI	9-0103
WOODWARD & LOTHROP	KI	8-1000
TEMPLE HDWE & LBR 2350 Duke St.	TE	6-4143
MENDELSON HDWE 1100 King St.	KI	9-0766
FAGELSON HDWE & TOYLAND 1311 King.	OV	3-4040
L G HOGE 511 N Fayette.	SO	8-8033
Fort Hunt Rd.	KI	9-0927
DEL RAY HDWE 2107 Mt Vernon.	KI	9-3525
ARLANDRIA HDWE 3807 Mt Vernon.	KI	9-1381
BELLE VIEW HDWE & APPL 631 Belle View.	SO	5-7300
HECHINGER 3131 Duke St.	LI	7-9400
FAIRLINGTON HDWE 1701 Centre Plaza.	OV	3-1312
GROVETON HDWE 1972 Richmond Hwy.	SO	8-7260
MARTIN'S HDWE 2806 Richmond Hwy.	SO	5-5015
GAINES BROS INC 107 Daingerfield.	KI	9-6151

ALTAVISTA

ROUNTREY'S 506 Main. 1161

ANNANDALE

STAR SUPPLY.	JE	2-7443
ANNANDALE HDWE & SUP Rt 236.	CL	6-1200
ANNANDALE FLRST & GDN CTR.	CL	6-2666

ARLINGTON

GUDE BROS 2812 S Randolph.	OV	3-0700
CHERRYDALE HME & GDN MART 3725 Lee Hwy.	JA	7-2101
THE HECHT CO Washington at Glebe		
DEWEY HDWE 4756 Lee Hwy.	JA	2-0880
SNYDER GDN SHOP Lee Hwy & Fairfax Dr.	JE	2-1194
ARLINGTON HDWE 2914 Columbia.	JA	7-1680
COMMUNITY HDWE 519 S 23rd.	OT	4-9653
J F THOMAS CO 2770 S Quincy.	TE	6-3906
WILLIAMSBURG HDWE & PT 2914 N Sycamo.	JE	4-0779
KANN'S VIRGINIA 3401 N Fairfax.	DI	7-7200
HARDWARE CENTER INC 3509 N Fairfax Dr		
CHERRYDALE HDWE 3805 Lee Hwy.	JA	7-2100
DAUPHIN & LUTZ GDN CTR 5515 Lee Hwy.	KE	8-7112
J W AYERS HDWE 5853 N Washington Blvd.	KE	8-5678
NORWOOD'S HDWE 5908 N Washington.	JE	2-5858

BASSET

BLUE RIDGE HDWE & SUPPLY. 555

BEDFORD

GREEN DRUG STORE.		2111
THOMAS HDWE INC.		8227

BLACKSBURG

BLACKSBURG HDWE. PR 2-3141

BRISTOL

STERLING HDWE 837 State.	North	3131
BRISTOL HDWE CORP 840 State.		254

BUCKROE BEACH

BUCKROE HDWE & APPL. HA 5552

CAPRON

SMITH & BAKER. 3301

CHARLOTTESVILLE

FORBES GDN SUP Rt 29 N.		2-9215
H M GLEASON 1st & Garrett.		2-5146
SNOW'S FLORIST & NURSERY 1st & Water St		2-6951

CHASE CITY

MECKLENBURG FARM SUPPLY. DR 2-4575

CHATHAM

MONTGOMERY HDWE. 3166

CHRISTIANSBURG

JACKSON HDWE. EV 2-4041

CLIFTON FORGE

SMITH-McKINNEY HDWE 312 Ridgeway. 7556

CORAL HILLS FIRESTONE 4731 Marlboro Pk.	JO	8-6300
SUBURBAN HDWE 7105 Marlborough Pike.	RE	6-6255
J FRANK CAMPBELL 1300 Good Hope Rd SE.	LU	4-3506
STEVENS HDWE 2759 Nichols Ave SE.	JO	2-4340

Northeast

BROOKLAND HDWE 3501 Twelfth NE.	LA	6-7602
BOWMAN'S HDWE #2 1905 Michigan NE.	LA	6-5660
FRED M HAAS 2062 Rhode Island NE.	NO	7-7306

Northwest

J H SMALL & SONS 1501 Connecticut.	DU	7-7000
Jones Mill Rd—Chevy Chase.	OL	6-6400
LANSBURGH'S 7th-8th & E St NW.	NA	8-9800
MEENEHANS HDWE 3241 M St NW.	NO	7-6300
2004 14th St NW		
4877 Indian Head.	LO	7-0300
6447 Arlington Blvd Falls Church.	JE	3-3888
CALVERT HDWE 2408 Wisc NW.	FE	3-7115
KEEGAN'S SUP 4584 MacArthur Blvd.	FE	3-3900
HOMEWOOD HDWE 4857 Mass. NW.	WO	6-4374

VIRGINIA**COVINGTON**

GIBSON'S		2-6266
ALLEGHANY HDWE INC 318 Main St.		2-2123

CROZET

CROZET HDWE. 3541

CULPEPER

GEO CLARK HDWE 217 Davis St. 9613

DANVILLE

DANVILLE HDWE 114 N Union.		7500
310 Lynn		5860

DRAKES BRANCH

MILTON'S FARM STORE

FAIRFAX

FITZ-HUGH'S FLRST & GDN CTR 378 Lee Blvd. CR 3-2155

FALLS CHURCH

HECHINGER Lee Hwy.	JE	2-2600
FALLFAX BLDG SUP INC 2700 Lee Hwy.	JE	2-4500
JEFFERSON VIL HDWE 610 1/2 Arlgn Blvd.	JE	2-1383
MEENEHAN HDWE 6447 Arlington.	JE	3-3888
GRAHAM HDWE 1508 Arlington.	JE	4-0750
BARBER & ROSS HDWE 7 Corners Shpng Ctr.	JE	2-3710

FARMVILLE

MOTTLEY HDWE 231 N Main. 302

FREDERICKSBURG

FREDERICKSBURG HDWE 311 William St. ES 3-7691

FRONT ROYAL

J F FORSYTH.		5
RAMSEY HDWE		47

GALAX

VASS-KAPP HARDWARE Grayson Street. BE 6-4121

HAMPTON

McDONALD NURS. 3-3043

HARRISONBURG

HAWKINS HDWE 91 N Main. 4-4291

LEESBURG

J S WHITMORE. 120

LEXINGTON

HARPER & AGNOR. 23

LURAY

McKIM & HUFFMAN. 126

LYNCHBURG

C M GUGGENHEIMER CORP Housewares.		3-1311
VIRGINIA FEED & SEED 1205 Main.		2-0533
VIRGINIA LWN & GDN CTR 1601 Memorial Ave.		3-0286
LYNCHBURG SEED INC 911 Commerce St.		8-2301

MARION

FRANCIS BROS HDWE. 3-2323

MARTINSVILLE

HOOKER FEED & GRAIN 148 E Main.		3268
YEATTS NURSERIES Hwy No 58.		4718

McLEAN

LANGLEY HDWE Chain Bridge Rd. EL 6-4804

NARROWS

WESTERN AUTO. Park 6-3222

NEWPORT NEWS

ROSENBAUM HDWE 2608 Washington.	NN	4-4901
W L GLEASON 36th & Jefferson.		5-1856
LEE WHITE HDWE 2701 Roanoke.		3-1551

NORFOLK

SMALL HDWE 4301 Hampton Blvd.	MA	2-2713
BARNETT HDWE 108 W Sewell's Pt Rd.	JU	8-6571

NORTON

NORTON PHARMACY 702 Park. 1

PEARISBURG

TIMBERLAKE HDWE. 450

DOBKIN'S HDWE 5023 Connecticut NW.	EM	2-3838
CHEVY CHASE PT & HDWE 5608 Conctct NW	WO	6-1045
JAMES WIMSATT INC 4835 Wisconsin NW.	EM	2-1700
McINTIRE HARDWARE 5440 Western NW.	OL	6-7307
AMERICAN PLANT FOOD 6315 Blair NW.	RA	3-2440
YOUNGBLOOD PT & HDW 341 Cdr Takma Pk.	RA	3-3481
APEX HDWE 4820 Yuma St NW.	WO	6-2633
PETWORTH HDWE 821 Upshur St.	TA	9-4477

BETHESDA

COMMUNITY PAINT & HDWE 7250 Wisconsin	OL	2-3069
BETHESDA PAINT & HDWE 7514 Wisconsin.	OL	4-4160
STROSNIDER'S HARDWARE 6904 Arlington.	OL	4-0006
POTOMAC SUPPLY River & Falls Rd.	PO	2-4116

CHEVY CHASE

McINTIRE HARDWARE 8540 Connecticut.	OL	4-2425
CHEVY CHASE VILLAGE SUP 6509 Brookville.	OL	4-7281

TAKOMA PARK

TAKOMA PAINT & HDWE 6937 Laurel.	JU	9-3141
CENTER HARDWARE 6832 New Hampshire.	JU	8-4140

PETERSBURG

LEONARD'S 20 W Bank. RE 3-9100

PULASKI

HYLTON FEED STORE 208 N Madison. 4-1374

RADFORD

RADFORD HDWE		2669
M JACKSON HARDWARE.		2121

RICHMOND

MILLER & RHOADS Garden Shop.		2-3111
HARPER HDWE 510 E Marshall.		3-9007
CITY HDWE 1215 Hull.		83-1475
PUCKETT HDWE 3034 Meadowbridge Rd.		86-0306
A L LORRAINE HDWE 3114 W Cary.		5-9101
KELLEYS 5047 Forest Hill.		5-2341
RIDGE HDWE Beverly Hills Shpng Ctr.		87-1292
GUY SMITH HDWE 5809 Patterson.		87-1110
POWER PRODUCTS CTR 3306 W Broad.		6-5513
LAWRENCE HDWE 5502 Lakeside.		5-5940
LAIRD'S NURSERIES Broad St Rd.		88-2857

ROANOKE

N W PUGH Garden Shop.		4-9211
FAIR ACRE FARM STORE 407 Nelson SE.		4-9289
NORTHWEST HDWE 611 11th St NW.		4-5107
GRANDIN RD HDWE 1330 Grandin SW.		3-3422
VIRGINIA HDWE 2319 Melrose Ave NW.		4-2509
LEE HDWE 3135 Williamson Rd.		6-2831

SALTVILLE

SALTVILLE VANCE. 2511

SOUTH BOSTON

WILBORN'S HDWE. 2-2625

SOUTH HILL

CLEATON HDWE

SPRINGFIELD

SPRINGFIELD HDWE & PT 6814 Bland St. FL 4-9452

STAUNTON

YOUNG HDWE 340 N Central. 5-7401

STRASBURG

ARTZ HDWE. 104

SUFFOLK

EPPS FARM SUPPLY 162 S Main. 4381

VIENNA

KEN McPHAIL HDWE 132 Maple Ave E. DU 5-7882

VINTON

VINTON HDWE 100 Lee Ave W. 4-5196

VIRGINIA BEACH

FUEL, FEED & BLDG SUP INC 19th & Pacific. 560

WARRENTON

D P WOOD. 79

WARWICK

ROSENBAUM HDWE 325 Warwick Rd.		8-3247
10-12 Newmarket Sq So.		4-4901
HILTON HDWE 9710 Warwick.		8-5652

WAYNESBORO

HAMILTON-COOK HDWE 145 N Wayne.		2-8251
CORNER HDWE INC Main & Mill.		2-8229
WAYNESBORO LDSP SERVICE 2032 W Main St.		2-4646

WINCHESTER

JNO S SOLENBERGER Housewares.		3457
JOHN S MILLER & CO 112 N Loudoun.		3321

WOODSTOCK

VALLEY FLOWER SHOP. 263

WYTHEVILLE

KINCER-MILLER HDWE. CA 8-3146